



STUDENT SUSTAINABILITY COMMITTEE

Funding Award and Acceptance Letter

May 4, 2016

Project Leaders: Max Colon  
Project: Game Day Recycling Challenge

Dear Mr. Colon:

On behalf of the University of Illinois at Urbana-Champaign Student Sustainability Committee (SSC), I would like to thank you for considering the funds raised by the Sustainable Campus Environment Fee to implement a project that improves the sustainability of our campus. SSC is pleased to inform you that we are recommending to the Institute for Sustainability, Energy, and Environment (iSEE) that the 2016 Game Day Recycling Challenge **receives \$2,160 in grant funding.**

In order to remain eligible for this award, you must agree to the following conditions:

1. A final report of all work completed should be provided to the SSC Program Advisor by January 31, 2018.
2. Project status updates and detailed account statements must be provided at the end of each semester until the project is completed.
3. The CFOP provided for this award shall strictly be used for the money awarded in this proposal.
4. Any substantial modifications to project scope, budget, or timeline must first be approved by SSC. These requests must be submitted in a formal letter to the Chair and Program Advisor.
5. All projects will be expected to follow campus policies and procedures as well as any applicable State and Federal laws.
6. SSC reserves the right to revoke funding if the project does not comply with the terms and conditions outlined in this letter.
7. Any press releases or educational/promotional materials involving the project should acknowledge SSC funding.
8. Any signage involving the project or events surrounding this project should include SSC's logo and/or a statement of which fee funded the project. Projects must coordinate with SSC to ensure promotion appropriately highlights the SSC's contributions to the project.
9. Projects must participate in the Campus Sustainability Symposium at least once before June 30, 2018.

If you agree to the terms and conditions for the funding, please sign on the designated line at the bottom of this letter. If you have any questions regarding these requirements please contact the Chair, Paul Couston, at [pcousto2@illinois.edu](mailto:pcousto2@illinois.edu) or the SSC Coordinator, Micah Kenfield, at [kenfield@illinois.edu](mailto:kenfield@illinois.edu). You will be notified when the Institute for Sustainability, Energy, and Environment and Vice Chancellor for Student Affairs officially approves this project. Again, thank you for your interest in improving the sustainability of the University of Illinois at Urbana-Champaign. We look forward to working with you in the future.



STUDENT SUSTAINABILITY COMMITTEE

**SSC Signatories**

*Paul Couston*

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Paul Couston, Chair  
Student Sustainability Committee

*Marcous Phillips*

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Marcous Phillips, Treasurer  
Student Sustainability Committee

**Awardee Signatory**

*Max Colon*

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Max Colon  
Natural Resources and Environmental Science

**iSEE Signatory**

*Evan DeLuca*

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Dr. Evan DeLuca, Director  
Institute for Sustainability, Energy & Environment

**Student Affairs Signatory**

*Renee Romano*

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Dr. Renee Romano  
Division of Student Affairs



STUDENT SUSTAINABILITY COMMITTEE

**Project Information**

**Project:** Game Day Recycling Challenge (*Student-Led Small Project*)

**Funding Source:** Sustainable Campus Environment Fee

**Funding Amount:** \$2,160

**Receiving Campus Unit:** Waste Management

**Primary Contact:** Max Colon

**E-mail:** [mecolon2@illinois.edu](mailto:mecolon2@illinois.edu)

**Secondary Contact:** Tracy Osby

**E-mail:** [tosby@illinois.edu](mailto:tosby@illinois.edu)

**Project Description:**

Implemented in October 2014 at the Homecoming football game, the Game Day Recycling Challenge at UIUC brought together hundreds of volunteers from all over the Urbana-Champaign community to assist the thousands of spectators at the game in reducing waste – from the money spent sending materials to landfill to the volume of materials that impact our water, air, and soil. This event was part of a national competition divided up by conference and division, and at the end of the day a waste diversion rate of 60% was achieved.

After a hiatus in 2015, the Game Day Recycling Challenge hopes to return to even greater success. In addition to reducing the waste products from a single football game, this project will work to change fans' habits and permanently alter the waste stream of Division of Intercollegiate Athletics events from landfilling all waste to a more sustainable multi-stream system

This proposal directly funds:

1. Educational signage
2. Gloves and supplies for volunteers
3. Shirts/buttons for volunteer identification